

Roll No.

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D-1775

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Diploma in Computer Application

(Second Semester)

May-June EXAMINATION, 2019

(New Course)

E-COMMERCE

(DCA-106)

Time : Three Hours]

[Maximum Marks : 100

[Minimum Pass Marks : 33

Note : Attempt any *two* parts of each question. All questions carry equal marks.

Unit—I

1. (a) What do you understand by Electronic Commerce ? Discuss the different scopes of E-commerce.
- (b) Explain the different Business models in e-Commerce environments with the help of example.

- (c) What do you understand by Internet ? Discuss the impact of Internet on E-commerce with example.

Unit—II

2. (a) Explain the concept of Electronic Data Interchange (EDI). Discuss EDI standards.
- (b) Discuss the impact of E-commerce in India with respect to Indian Economy.
- (c) Explain the FEDI payment system and advantages of online payment system.

Unit—III

3. (a) Explain the following :
 - (i) Secret key Encryption
 - (ii) Public key encryption
- (b) What do you mean by digital signature ? Discuss the benefits of digital signature.
- (c) Explain the steps for Internet security and security measures for the data protection.

Unit—IV

4. (a) Explain the following :
 - (i) Debit cards
 - (ii) Credit cards
- (b) Explain the Electronic Clearing system of Reserve Bank of India.

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- (c) Differentiate between Pure and Hybrid E-commerce Payment Models.

Unit—V

- 5. (a) Discuss the future of E-Markets with example.
- (b) Explain the different types of E-commerce with example.
- (c) What do you understand by Inter-organizational E-commerce ? Explain its basic features.