

Course Outcomes:

B. Com-I

Subject: Commerce •

. (Accounting group)

Paper – I Financial accounting

Upon successful completion of this subject the student will be able to:

1. State the uses and users of accounting information.
2. Explain and apply accounting concepts and principles and conventions.
3. Record basic accounting transactions and prepare annual financial statements.
4. Analyses interpret and communicate.
5. The information contained in basic financial statement and explains the limitations of such statements.

Paper - II Business communication

Upon successful completion of this subject the student will be able to develop effective business communication skills among the students.

Student Learning Outcomes –

1. Apply business communication strategies and principles to prepare effective communication for business situations.
2. Utilize analytical and problem-solving skills appropriate to business communication.
3. Communicate via electronic mail, internet and other technologies.
4. Deliver an effective oral business presentation.

• Management group

Paper - I Business mathematics

- 1. Analyse real world scenario to recognize when simple and compound interest annuities, pay roll preparation, pricing, invoice preparation, trade discount, takes and depreciation are appropriate.
- 2. Formulate problems about the scenario creatively models.
- 3. Appreciate business mathematics concepts understand and be able to communicate the business concept and mathematics.
- 4. Work out simple and compound interest annuities.
- 5. Preparation of pay roll pricing, invoice trade discount taxes and depreciation problem in various situations.

Paper – II Business regulatory framework

This course is to provide a brief idea about the frame work of Indian business laws.

Student Learning Outcomes

- 1. Basic legal knowledge to commerce students.
2. Knowledge of special contracts.
3. Knowledge of Negotiable Instrument Act.
4. Knowledge of Consumer Protection Act.

• Economics group

Paper – I Business environment

- Upon successful completion of this subject the student will be able to:
- 1. Define the term ethics.
- 2. Understand the concept of business ethics.
- 3. Identity the types of ethical issue.
- 4. Understand the problems in business ethics.
- 5. Appreciate the concept of work ethics
- 6. Apply the knowledge of ethics in real life situations.

Paper – II Business economics

1. Upon successful completion of this subject the student will be able to:
2. 1. Analyse the demand and supply condition and access the position of a firm.
3. 2. Analyse operations of market under varying competitive conditions.
4. 3. Analyse the local and global business environment.
5. 4. Apply effective written and oral communication skills to business situation.

B. Com – IIInd Year

Subject: Commerce

Group-I

Paper-I: Corporate accounting

Upon successful completion of this course the student will be able to define basic term

1. A comprehensive understanding of the advanced issue in accounting for assets liabilities and owners' equity.
2. The ability to account for a range of advanced financial accounting issues.
3. The ability to prepare consolidated account for corporate group.
4. An understanding of the principles of accounting for investments in associate.

5. Strong verbal and written communication skills.

Paper-II: Company law

Upon successful completion of this course the student will be able to define basic term-

1. Demonstrate comprehensive knowledge and understanding of social and economic policy considerations arising in this area.
2. Critically analyse complex problems in relation to the regulation of companies, apply the legal principles studies to these problems, evaluate competing arguments or solutions and present well supported conclusions both orally and in writing.
3. Read and study primary and secondary sources of company law with minimal staff guidance critically analyse, interpret, evaluate and synthesise information.

Group-II Paper-I: Cost Accounting

Upon successful completion of this course the student will be able to define basic term

1. Explain the terminology, basic concepts and principles of Cost Accounting
2. Prepare cost of goods manufactured statement
3. Analyse transactions and prepare accounting entries for job Costing and Process costing.
4. Analyzing data & prepare cost of production reports for process costing.

Paper-II: Principles of Business management

Upon successful completion of this course the student will be able to define basic term

1. To facilitate students understanding of their own managerial skills.
2. Use effective communication skill to promote respect, trust and relationships.
3. Practice critical and creative thinking to emplane the decision-making process.
4. Conduct research to identify new business trends and customer needs.

Group-III: Applied Economics

Paper-I: Business Statistics

Upon successful completion of this course the student will be able to define basic terms It enables the students to gain understanding of statistical techniques as are applicable to business

Student Learning Outcomes –

1. Studying statistics learn a general system of concepts for Statistical Analysis.
2. Demonstrate the ability to apply fundamental concepts in exploratory data analysis.
3. Apply and interpret basic summary and modeling techniques for deviate data define the concept of least squares estimation in liner regression.
4. Prepare index number.
5. Knowledge of Forecasting Method industry vs. Company Sales.

Paper-II: Fundamentals of Entrepreneurship

Upon successful completion of this course the student will be able to define basic term

1. Define basic term.
2. Identify the elements of success of entrepreneurial ventures.
3. Explain entrepreneurial project and its essential elements.
4. Consider the legal and financial conditions as well as the importance of the entrepreneurial infrastructure for starting a business venture.
5. Evaluate the effectiveness of different entrepreneurial strategies
6. Interpret their own business plan.

B. Com-IIIrd. Year

Subject: Commerce

Paper-I: Income Tax

Objective:

It enables the students to know the basics of income tax and its implications.

Outcome:

Students can get the good basic practical knowledge of Income tax to develop the skill and techniques use in business and accounting.

Paper-II: Indirect Taxes

Upon successful completion of their course a student will be able to

1. Analyse indirect taxes such as central excise duty, customs duty, state excise duty etc.
2. Learning the procedure of filing returns.
3. Learning the computation of various indirect taxes.

Paper-III: Management Accounting

Objective:

The course provides the students an understanding of the application of accounting techniques for management.

Outcomes:

Students can get good basic knowledge with skill concept of accounting and managerial decision about entrepreneurship.

Paper-IV: Auditing

Upon successful completion of the requirements for this course student will be able to:

1. Discuss the need for an independent or external audit and describe briefly the development of the role of the assurance provider in modern business society.
2. Explain the regulatory environment in which the external auditor operates and apply rules, standards and pronouncements to the conduct of a financial report audit and assurance engagements.
3. Perform and apply professional ethics including code of conduct to specific scenarios.
4. Describe the various levels of persuasiveness of different types of audit evidence.
5. Understand auditor's legal liabilities and to be able to apply case law in making a judgment whether auditors might be liable to certain parties.
6. The course aims to develop student cognitive skills, especially, analytical, appreciative and communication skills.

Marketing Area

Paper-I: Principles of Marketing

Upon successful completion of this course a student will be able to:

1. Use an understanding of marketing and the market driven enterprise to differentiate market, enterprise.
2. Market economy as a foundation for future course work and employer selection.
3. Identify some of the basic approaches to formulating a market strategy in order to participate effectively when working with marketing policy coordinators.
4. Identify key stages of the market planning process in order to create marketing plan through development of key sections common to most plans.
5. Use knowledge of elements of the marketing mix and the functional disciplines of marketing such as research and marketing communication in order to guide future course selections.
6. Use understanding of both the product marketing life cycle including professional role and responsibilities within the life cycle to guide marketing career and identify key stakeholders in the business workplace.

Group-II International Marketing

Upon successful completion of this course a student will be able to:

1. Beware of the differences between domestic marketing and international marketing.
2. Understand how culture affects marketing abroad.
3. Understand the concept of global market.
4. Understand how business customs and motivations may vary from country to country.
5. Develop presentation and writing skills.
6. Work as a team.

Objectives:

This course is meant to acquaint the students with the basics of central excise duty.

Outcomes:

Upon successful completion of this course a student will be able to:

1. Learning the computation of central excise duty.
2. Learning the procedure of filing return.

Optional Group A

Financial Area: - paper first - financial management

- 1- The objective of this course is to help students understand the conceptual framework of financial management
- 2- Students will be able to wealth maximization and functions investment, capital budgeting, cost of capital, capital structure and management of working capital a company

Financial Area: - paper second- Financial Market Operations

- 1- This course aims at acquainting the students with the working of financial markets in India.
- 2- Students will be able to money market, capital market securities contract and regulations Act: , Functionaries and Stock Exchanges, and financial Services.

